

REGISTRATION FORM

Endoscopy Unit Management in the 21st Century: *Issues, Solutions, and Plans for the Future*

March 29-30, 2008

Georgetown University Conference Center (Marriott)
3800 Reservoir Road NW ■ Washington, DC 20057

Name _____

Degree (check one): MD RN Other (specify) _____

Title (check one): Director of Endoscopy Unit Other (specify) _____

Address _____

City _____ State _____ Zip _____

Phone (Office) _____ Phone (Home) _____

Fax _____ Email _____

Endoscopy Unit (please circle as appropriate):

In Hospital Out of Hospital Hospital Owned

Physician Owned Other (specify) _____

Number of GI procedures per year: _____

Discussion groups will address specific issues and prepare recommendations. Please specify below your top four choices for the discussion groups. The course directors will do their best to accommodate your top choice; however, you may be placed in one of your other choices depending on availability. Attendance is limited to directors of endoscopy units performing $\geq 4,000$ GI procedures per year.

Personnel & Efficiency Network & Database New Technology
 Infection Control/Scope Processing Financial Issues Sedation/Legal Issues
 Privileges/Training/QA

REGISTRATION FEE: \$100 (non-refundable)

PAYMENT METHOD: **Check** *Please make check payable to:
Georgetown University / TESS - Endoscopy Director's Meeting*

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MAIL OR FAX REGISTRATION AND PAYMENT TO:

Georgetown University Medical Center
Attn: Jim Kim
GB-5 Preclinical Science Building
3900 Reservoir Road, NW
Washington, DC 20057

(Main) 202.687.1293 ■ (Fax) 703-896-5799

Email: kimj23@georgetown.edu

Hotel accommodation is available at the
Georgetown University Conference Center (Marriott)
3800 Reservoir Road NW
Washington, DC 20057
Telephone: 202-687-3200

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**Georgetown University Hospital
Division of Gastroenterology**

Attn: Firas H. Al-Kawas, MD
M2122 Main Hospital
3800 Reservoir Rd, NW
Washington, DC 20057

**Endoscopy Unit Management
in the 21st Century:
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COURSE DIRECTORS:

Firas H. Al-Kawas, MD
Professor of Medicine
Chief of Endoscopy
Georgetown University
Hospital
Washington, DC

William R. Brugge, MD

Associate Professor
of Medicine
Director of Endoscopy
Massachusetts
General Hospital
Boston, MA

MEETING PLANNER:

Jim Kim
Director
Technical and Educational
Support Services
Georgetown University
School of Medicine

MAJOR SPONSORS:

Cook Medical
and
Pentax Medical



Georgetown University Hospital
and

Massachusetts General Hospital
present

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This meeting is endorsed by the
American Society for Gastrointestinal Endoscopy

COURSE DIRECTORS

Firas H. Al-Kawas, MD
Professor of Medicine
Chief of Endoscopy
Georgetown University Hospital

William R. Brugge, MD
Associate Professor of Medicine
Director of Endoscopy
Massachusetts General Hospital

COURSE FACULTY

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Professor of Medicine
Chief of Endoscopy
Georgetown University Hospital
Washington DC

John Baillie, MD
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Bowman Grey School of Medicine
Winston Salem, NC

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Aurora, CO

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Medical Director
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Fort Worth, TX

Joy Drass, MD
President
Georgetown University Hospital
Washington, DC

Douglas O. Faigel, MD
Director of Endoscopy
Oregon Health Science University
Portland, OR

David E. Fleischer, MD
Professor of Medicine
Mayo Clinic
Scottsdale, AZ

Gregory G. Ginsburg, MD
Professor of Medicine
Director of Endoscopic Services
University of Pennsylvania Hospital
Philadelphia, PA

Priya Jamidar, MD
Associate Professor of Medicine
Director of Endoscopy
Yale University Hospital
New Haven, CT

Simon Lo, MD
Director of Endoscopy
Cedar Sinai Medical Center
Los Angeles, CA

Douglas Nelson, MD
Professor of Medicine
University of Minnesota
Minneapolis, MN

Bret Petersen, MD
Professor of Medicine
Mayo Clinic
Rochester, MN

Joseph D. Piorkowski, Jr., DO, JD, MPH
The Piorkowski Law firm, PC
Washington, DC

Gottumukkala S. Raju, MD
Professor of Medicine
Director of Endoscopy
University of Texas Medical Branch
Galveston, TX

Carol K. Stevens RN BSN CGRN
Immediate Past President, SGNA
Nurse Manager, GI Endoscopy
Hartford Hospital
Hartford, CT

John J. Vargo, MD
Head, Section of Therapeutic and
Hepatobiliary Endoscopy
Cleveland Clinic Foundation
Cleveland, OH

Michael Weinstein, MD
Medical Director
Endoscopy Center of Washington, DC
Metro Gastroenterology Group
Washington, DC

Endoscopy Unit Management in the 21st Century: *Issues, Solutions, and Plans for the Future*

DESCRIPTION: Over the last decade, major advances have been made in gastrointestinal endoscopy paralleled by a significant growth in endoscopy services and technology. This has increased the pressure on endoscopy units and their directors to provide an efficient state-of-the-art service while controlling costs. The meeting will include didactic presentations by key endoscopists and industry representatives. The speakers will address important issues and challenges facing endoscopy unit directors in the U.S. The highlight of the meeting will be focused panel discussions on 'hot' issues related to managing endoscopy units followed by presentations of recommendations for action on Sunday morning. Attendance is limited to directors of endoscopy units performing \geq 4,000 GI procedures per year.

GOALS: It is our hope that this meeting will provide an important forum for endoscopy unit directors in the U.S. to identify important issues and "compare notes" with their colleagues in reference to unit management. In addition, we hope that this forum will also provide a unique opportunity for endoscopy unit directors and industry to better understand each other and to address issues related to technology, supply, storage and reimbursement.

CONFERENCE LOCATION: **Georgetown University Conference Center (Marriott Hotel):
3800 Reservoir Road NW,
Washington, DC 20057 ■ Telephone: (202) 687-3200**

Driving direction from Maryland: 1) From I-270: take I-270 south toward Washington. Exit Rte. 355 Wisconsin Ave. south to M Street, turn right. Continue through five stop lights. Stay in right lane and bear right into campus. 2) From I-95: take I-95 south to I-495 west to Silver Spring. Exit Rte. 355 Wisconsin Ave. south to Washington. Take Wisconsin Ave. south to M Street, turn right. Continue through five stop lights. Stay in right lane and bear right into campus. 3) From Baltimore-Washington Parkway or Rte. 50 Westbound: take B-W Parkway or Rte. 50 west to New York Ave. Take New York Ave. to L St. Bear right. Turn left on 10th St. and then right on K St. Follow K St. to Whitehurst Freeway. Turn left onto Canal Rd. Stay in right lane. Bear right into campus.

Driving direction from Northern Virginia: 1) From I-66 (after 9:00 a.m.): take I-66 east to the Rosslyn - Key Bridge exit. Stay in left lane and follow signs to Key Bridge. Cross Key Bridge, staying in second lane from left. Turn left onto Canal Rd. Stay in right lane. Bear right into campus. 2) From I-395: take I-395 north. Exit Washington Blvd. and follow signs to Rosslyn and Key Bridge. Cross Key Bridge, staying in second lane from left. Turn left onto Canal Rd. Stay in right lane. Bear right into campus. 3) From Rte. 50 Eastbound: Follow Rte. 50 east and take Rosslyn - Key Bridge exit. Follow signs to Key Bridge. Cross Key Bridge, staying in second lane from left. Turn left onto Canal Rd. Stay in right lane. Bear right into campus. 4) From George Washington Parkway (after 9 a.m.): Take the G-W Parkway south. Exit Key Bridge. Cross Key Bridge, staying in second lane from left. Turn left onto Canal Rd. Stay in right lane. Bear right into campus.

Other Hotels Nearby:
The Fairmont Hotel: (866) 840-8402
JW Marriott Pennsylvania Avenue: (202) 393-2000
Marriott Wardman Park Hotel: (202) 328-2000
Key Bridge Marriott: (703) 524-6400
Renaissance M Street Hotel: (202) 775-0800
The Latham Hotel: (888) 587-2377
Washington Suites Georgetown: (202) 333-8060

Course Director's Contact Information:
Firas H. Al-Kawas, MD: ALKAWASF@gunet.georgetown.edu
William R. Brugge, MD: WBrugge@partners.org

Meeting Planner's Contact Information:
Jim Kim: kimj23@georgetown.edu
Telephone: (202) 687-1293 ■ Fax: (703) 896-5799

AGENDA

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In Collaboration with ASGE

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SATURDAY MORNING SESSION

7:40	Welcome
7:45	Endoscopy Units: A Hospital Perspective. <i>Dr. Drass</i>
8:00	Management of an Endoscopy Unit: What are the Issues? <i>Dr. Al-Kawas</i>
8:15	Endoscopy Unit Personnel: What is the Right Mix? Who Decides? <i>Dr. Lo</i>
8:30	Endoscopy Unit Management: A Nursing Perspective. <i>Ms. Stevens</i>
8:45	Efficiency in the Endoscopy Unit: Who Defines Efficiency? <i>Dr. Petersen</i>
9:00	Panel Discussion: Who is the Ideal Management Team for an Endoscopy Unit? <i>Dr. Al-Kawas and Faculty</i>
9:30	Coffee Break
9:45	Accessories, Selection, Storage and Inventory: <i>Dr. Raju</i>
10:00	Industry Perspective: <i>Cook Medical</i>
10:15	Issues with Sedation: Conscious Sedation vs Anesthesia-Controlled : <i>Dr. Vargo</i>
10:30	Data and Image Management: How to Grow with your Software System: <i>Dr. Brugge</i>
10:45	Endoscopy Unit Network: How to Shop, Compare, and Buy? <i>Dr. Chen</i>
11:00	Industry Perspective: <i>Pentax Medical</i>
11:15	Panel Discussion: <i>Dr. Brugge and faculty</i>
11:45	Lunch

SATURDAY AFTERNOON SESSION

12:45	Training, Education, and Fellowship: <i>Dr. Baillie</i>
1:00	Privileges, Competencies, and Credentialing: <i>Dr. Ginsberg</i>
1:15	Quality Assurance: An ASGE Perspective: <i>Dr. Faigel</i>
1:35	Panel Discussion: <i>Dr. Fleischer and faculty</i>
2:00	Coffee Break
2:15	Infection Control/Scope Processing: <i>Dr. Nelson</i>
2:30	Medical-Legal Issues: <i>Mr. Piorkowski</i>
2:50	Financial Issues: <i>Dr. Deas</i>
3:10	Panel Discussion: <i>Dr. Jamidar and faculty</i>
3:40	Adjournment
4:00-5:30	Discussion groups to address specific issues and prepare recommendations. Each group will have facilitators.

Group 1: **Personnel and Efficiency:** *Drs. Petersen/Lo*
Group 2: **Network and Database:** *Drs. Chen/Fleischer*
Group 3: **Infection Control/Scope Processing:** *Drs Nelson/Jamidar*
Group 4: **Financial Issues:** *Drs. Deas/Weinstein*
Group 5: **Sedation/Legal Issues:** *Drs. Vargo/Benjamin*
Group 6: **New Technology:** *Drs. Ginsberg/Raju*
Group 7: **Privileges/Training/QA:** *Drs. Faigel/Baillie*

SUNDAY

9am	Final Recommendations / Panel Discussion lead by Drs. Brugge and Al-Kawas
10:30	Adjournment